

# STRAIGHT DISPLAYS

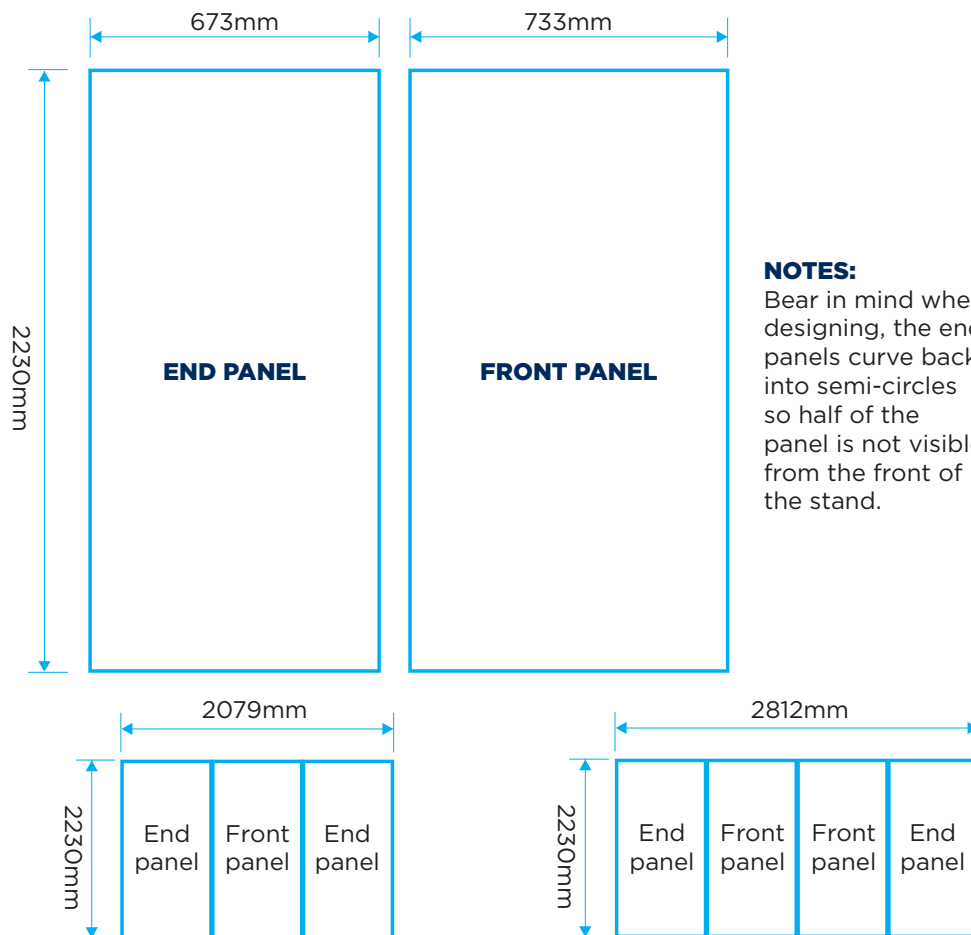
<b>SIZE</b>	The template is set up at 25% of the output size and is dimensionally accurate.
<b>LAYOUT</b>	Artwork must be laid out correctly as shown in the templates provided. Where there is more than one panel, if possible, avoid running text characters across the joins.
<b>BLEED</b>	A bleed of 2.5mm at the template size (quarter size) must be included as shown.
<b>SCANS</b>	100dpi at the final output size is recommended. This is equivalent to 60mb per sqm of printed images. Scans should be <b>CMYK</b> .
<b>TIFFS</b>	Coloured up greyscale or bitmap tiffs should have spot colour unchecked.
<b>LOGOS</b>	Supply logos in vector format if you wish to achieve the best results.
<b>COLOUR</b>	To ensure a good match to colours please specify as Pantone colours or provide a colour swatch.
<b>FONTS</b>	Supply all fonts used, including fonts used in placed pictures i.e. Illustrator files. Or ensure they are saved as outlines/curves.
<b>PROOFS</b>	Supply a hardcopy colour proof or low res pdf of the final artwork as a content guide.
<b>ARTWORK SUPPLY</b>	Via email, upload via our site or on CD/DVD.

**IMPORTANT**  
Failure to follow the above artwork instructions may result in imperfect final output and/or extra charges to correct the artwork.



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**NOTES:**  
Bear in mind when designing, the end panels curve back into semi-circles so half of the panel is not visible from the front of the stand.

	OUTPUT SIZE	ARTWORK@25% (MM)
<b>FRONT PANEL SIZE</b>	2230(h) x 733(w)	557.5(h) x 183.25(w)
<b>END PANEL SIZE</b>	2230(h) x 673(w)	557.5(h) x 168.25(w)
<b>3 PANEL (3 X 1)</b>	2230(h) x 2079(w)	557.5(h) x 519.75(w)
<b>4 PANEL (3 X 2)</b>	2230(h) x 2812(w)	557.5(h) x 703(w)
<b>5 PANEL (3 X 3)</b>	2230(h) x 3545(w)	557.5(h) x 886.25(w)
<b>6 PANEL (3 X 4)</b>	2230(h) x 4278(w)	557.5(h) x 1069.5(w)
<b>7 PANEL (3 X 5)</b>	2230(h) x 5011(w)	557.5(h) x 1252.75(w)
<b>BLEED</b>	10mm	2.5mm